| Brooklyn Outdoor Film Festival  Brooklyn Bridge Park, Brooklyn , New York |  |  |  |
| --- | --- | --- | --- |

**Overview:**

Jennifer Viala is organizing here annual outdoor cinema festival called the Brooklyn Outdoor Film Festival. The festival will take place in the evenings of the 5th to the 8th of August 2018 in the Brooklyn Bridge Park.

**Objectives:**

Create a website for the spectators to register their free tickets. Make the site look astatically pleasing in order to make the visitors join the festival.

With the good-looking, easy to use website, we are hoping to have a whole 5,000 people for every single showing.

**Budget:**

The budget for the whole project is $3,500. The breakdown looks like this:

* $1,000 for the creation of the website
* $2000 for the event (screen, chair, tables, snacks)
* $500 advertisement

**Stakeholders:**

**Event Organizer:** Jennifer Viala

**Website creator:** Benjamin Corben

**Graphic Designer:** Emma Corben

**Timeline:**

The whole project is due to last 3 months. Here is the detailed timeline of every step during the journey.

Start date: 28/04/2018

28/04 – 29/04: Exchange between Jennifer Viala and Benjamin Corben to set clear goals and desires

30/04 – 11/05: Website created fulfilling every need and desire

12/05 – 13/05: Presentation of the website to the organizer.

13/05 – 14/05: Final touches

14/05: Registration open

Event: 5/08